

Commuting Solutions

Workplace Commute Ambassador

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The Workplace Commute Ambassador Network meets quarterly to connect sustainability advocates from area businesses and to inspire them to actively promote commute behavior change in their workplace. Together we set the pace for the northwest metro region!

Purpose

The Workplace Commute Ambassador network (WCA) provides support to employees who actively encourage their colleagues to use transportation options such as carpooling, transit, bicycling, vanpooling, teleworking or walking. We host quarterly meetings to provide resources, updates from regional transportation partners, and programs like Bike to Work Day and Go-Tober.

What is a Workplace Commute Ambassador?

A Workplace Commute Ambassador is a organizational representative who actively promotes transportation options within their company. Ambassadors are most effective when they receive support from upper level management. This may include an annual budget for the WCA program, or the freedom to spend time outside their usual job to work on transportation-related projects. Ambassadors are encouraged to develop customized plans and goals for their workplace in coordination with Commuting Solutions.

What are the benefits for the employer?

- A demonstrated commitment to improving quality of life in the community.
- An increase of employee productivity due to reduced stress and less delays associated with commuting difficulties.
- Attraction of skilled employees by increasing access to a regional workforce.
- Higher retention rates and improved employee morale due to increased transportation benefits.
- Enhanced company facilities and increased property values through reduced amount of building space devoted to non-productive parking usage.
- Reduced overhead costs associated with company parking expenses and mileage reimbursements.
- Reduced congestion around work site and improved neighborhood relations.

How do employees benefit?

- Reduced out-of-pocket commuting costs, such as parking, gas, maintenance, and insurance.
- Cost savings due to extended car life, which reduces the hidden commuting costs associated with wear-and-tear, depreciation, and the financing of a new or used vehicle.
- A more convenient and comfortable commute by avoiding the hassles of driving alone which leads to reduced stress and high productivity.
- Increased compatibility of work and personal life through flexible work hours, teleworking, ridesharing, and/or a combinations of these programs.
- Improved health and fitness.

What's the big picture?

- Increased mobility of people, goods, and services resulting in a thriving economy.
- Reduced traffic congestion and air pollution.
- Reduced dependence on fossil fuels and spending on car infrastructure
- Better overall health of citizens.

How do you get involved?

For more information about WCA, please visit our [website](#) or contact Jade at jade@commutingsolutions.org.