

For Immediate Release:

Vanpool... more like VanCOOL

Try out the chilliest form of transportation this summer

July 8, 2019 (Louisville, Colo.) – VanCool is the newest and coolest reason to switch up your commute in the northwest metro region this summer. With traffic congestion increasing along US 36, driving alone can be time consuming, expensive and hard on the environment. Commuting Solutions, along with Way to Go, GO Boulder/City of Boulder and Commute with Enterprise are excited to launch a summer promotion to increase the number of vanpools traveling this busy corridor. VanCool is an incentive program to encourage solo drivers who travel over 15-miles one way to work to join a vanpool. The program provides new vanpoolers with a \$20 per person per month subsidy for the rest of 2019.

Vanpooling is a commute option that is good for the environment and your wallet – it can help you save time and reduce wear and tear on your vehicle, all while doing your part to help improve our air quality. The VanCool program helps connect commuters who are traveling to similar destinations and offers special incentives to choose sharing the ride. Riders receive instant cool status and save travel time with free access to the US 36 Express Lanes.

How it works: Register at waytogo.org/getting-around/vanpool and locate commuters who share your route. Once you have your squad of 5-15 people, Way to Go will provide a van and let groups decide who will be the driver for each trip.

Benefits: Vanpoolers are provided with a van for their commute, complete with insurance, maintenance and fuel. If modifications are needed for people with disabilities, Way to Go will accommodate requests at no additional cost. Monthly fares are split between all members in the group, saving everyone money. Participants also gain access to the Guaranteed Ride Home Program in case of schedule changes or emergencies.

Decrease traffic congestion. Improve air quality. Save money. Now that's a cool idea.

For more information, visit commutingsolutions.org/ride-sharing/vancool/.

