



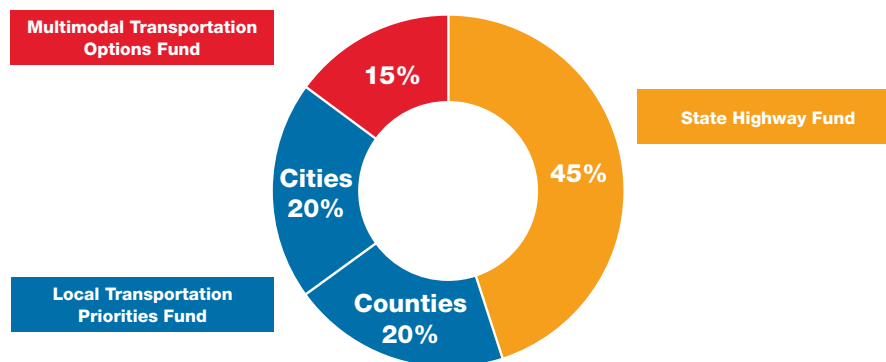
LET'S GO, COLORADO YES ON 110

Remember 1991? That's the last time transportation funding got a real boost...

The gas tax, which pays for Colorado's transportation infrastructure, hasn't been updated in nearly 30 years. Since then, cars have become more efficient and the value of a dollar has decreased by 56%, meaning our state has half the money it did in 1991 to address transportation needs. What does that mean in dollars and cents? A backlog of \$9 billion in projects across Colorado.

- For 6 cents on a \$10 purchase we will create a new revenue stream to fund state and local transportation needs.*
- A sales tax asks everyone, including nearly 40 million out-of-state tourists who use our infrastructure every year, to pay their share.
- This is not a permanent tax - it ends in 20 years.

SYSTEMWIDE IMPROVEMENTS



*Sales tax doesn't apply to electricity, water, groceries, gas or medications

Vote Yes on 110 by November 6, 2018!

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Paid for by Coloradans for Coloradans

Funding State Projects

Yes on 110 will allow the state to **reduce congestion and improve infrastructure** by widening lanes, adding passing lanes, improving interchanges and creating alternative modes of transportation.

Yes on 110 will **improve safety** by adding or widening shoulders, replacing bridges and building wildlife crossings.

Local Priorities

Yes on 110 will provide **fully flexible funds** allocated to every city and county to support projects, such as:

- Street and intersection improvements
- Transit infrastructure or operation
- Sidewalks, pedestrian bridges or bike lanes

Multi-model opportunities

Yes on 110 will fund projects at the **state and local level** including a match program for local communities.

Projects could include:

- Bustang
- Regional bike and pedestrian paths
- Dial-a-rides
- Disability services

Here's how you can help!

1. Make sure you are registered to vote.
2. Follow us on Facebook and Twitter and share our posts and tweets with your network. You will find us at **letsgocolorado2018**
3. Visit our website, www.letsgocolorado.com and sign up for our newsletter.
4. Put up a yard sign!
5. **VOTE!** Your ballot will be mailed to you beginning October 15, 2018. All ballots must be received by your county clerk by 7 p.m. November 6th.