



August 14, 2019

For Immediate Release

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### **Commuters Can JUMP Ahead- City of Boulder Offers Free RTD Day Passes this Fall**

*Louisville, CO* – As traffic congestion increases in Boulder County, commuters traveling east-west can get out of their cars and onto RTD for free thanks to a new program promoting the RTD JUMP transit service. The City of Boulder, in partnership with Commuting Solutions and Boulder Transportation Connections (BTC) are excited to announce the **Ride the JUMP** program, aimed at increasing awareness and ridership of the JUMP service, that operates along Arapahoe, connecting Boulder to Erie and Lafayette.

From now until November 30, commuters who want to give the JUMP a try, can sign up with their email address and receive three free one-day RTD passes using the RTD Mobile Ticketing app. The JUMP bus is a high-frequency service and is an ideal route for East Boulder County residents looking for easier, more reliable access to Boulder.

“As the Arapahoe corridor becomes more congested, we are excited to promote the JUMP as a viable commute option for the workforce traveling along the corridor,” explains Jean Sanson, Senior Transportation Planner for the City of Boulder. “To inspire people to try the service, the City of Boulder is subsidizing a limited number of one-day passes.”

To learn more about the JUMP bus service and how commuters can receive their FREE one-day passes, visit [ridethejump.org](http://ridethejump.org) and follow the steps.

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#### **About Commuting Solutions**

Commuting Solutions is dedicated to delivering innovative transportation options that connect commuters to their workplaces, businesses to their employees, and residents to their communities. Through advocacy for infrastructure and transportation improvements, partnerships and education, we create progressive, flexible transportation solutions.

#### **About Boulder Transportation Connections**

Boulder Transportation Connections (BTC) collaborates with public and private sectors to reduce single occupant vehicle travel. We work with businesses, schools, and neighborhoods to find new ways to get around efficiently. Serving as transportation consultants, our members and partners are dedicated to enhancing travel throughout Boulder and reducing traffic congestion.



### **About GO Boulder/City of Boulder**

Since 1989, GO Boulder has been working to create an innovative and balanced transportation system to sustain the quality of life valued by Boulder residents, employees and visitors. GO Boulder creates and promotes "Great Options" for transportation to increase the travel choices available to our community.