



# Commuting Solutions

## US 36 First and Final Mile Study Recommendations

The US 36 First and Final Mile Study examines the issue of connecting transit riders to and from US 36 RTD stations. The “final mile” issue is magnified in the US 36 corridor because it exhibits suburban land use patterns, such as single land uses connected by larger roadways designed and built primarily for cars. This issue translates directly to recruiting and retaining employees, who increasingly desire that transportation choices not be solely limited to driving.

This study was initiated by 36 Commuting Solutions to identify suitable options to complete transit trips without single-occupancy vehicle travel. With the study stakeholders, ten corridor-wide recommendations were identified as priorities for improving access to US 36 transit.

### Ten Corridor-Wide Recommendations

#### Bike-n-Ride Shelters

Improve accessibility to US 36 Bus Rapid Transit by adding secure bicycle parking at US 36 RTD stations, reducing the demand for onboard bike storage.



#### EcoPasses

Provide employers near the six US 36 RTD stations with RTD EcoPasses for their employees, allowing them take full advantage of the transit system.



#### Branded Wayfinding

A low-cost, yet effective way to help cyclists and pedestrians navigate to nearby RTD stations, where they can connect to high-frequency regional transit services and the US 36 Bikeway.

#### B-Cycle Membership

A great way to provide on-demand transportation to those traveling to locations not well served by transit.



#### Private Carshare and Taxi Service

Provide time-sensitive transit riders with the option to get exactly where they need to be, quickly.



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### Transit-Supportive Land Use Policies

Creates meaningful and distinct places surrounding US 36 RTD stations, providing office, residential and public space.



### First and Final Mile App

Integrates with smart phone technology to provide commuters with cycling, transit, walking and taxi information.

### Real-Time US 36 Bus Tracker

Enables transit users to monitor the location of their desired vehicle in real-time, taking the anxiety out of "missing the bus."



### Bikeshare

Bike sharing can be formed through private enterprise, such as B-Cycle or local organizations, simply by renting bicycles locally. New technology may help to reduce the cost of private bike sharing programs.



### Secure Scooter Parking

Protects scooters and motorcycles from weather and provides a secure storage location.