



CASUAL CARPOOL

Powered by **Commuting Solutions**
and **WAZE CARPOOL**

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For Immediate Release

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Commuting Solutions Launches Colorado's First On-Demand Casual Carpool Program

Louisville, CO – As population growth continues throughout the Denver metro region, frustrated commuters can find relief through a new carpool program designed to reduce single occupancy vehicle travel on the corridor. Commuting Solutions and Waze Carpool have teamed up to launch *Casual Carpool on US 36*, an innovative ride-sharing program that will match drivers and riders traveling in the same direction through the Waze Carpool app, on February 11, 2019.

Beginning February 1 through April 30, users can try *Casual Carpool on US 36* for \$1 when they use one of the pre-determined pickup locations. After April 30, the program remains an affordable option at \$0.58 per mile for riders. Drivers will always be reimbursed at the federal rate of \$0.58. Using pre-established pickup and drop-off locations at various RTD transit stations along the US 36 corridor and at Denver's Union Station, drivers and riders can meet up to carpool in peak commuting hours. *Casual Carpool on US 36* is the inaugural casual carpool program in Colorado and aims to reduce traffic congestion and increase air quality by boosting usage of the US 36 Express Lanes.

Waze Carpool launched nationwide in October of 2018 with the goal of reducing traffic congestion, making the app a natural fit to add to Commuting Solutions' wide suite of commuter services.

"Casual Carpools began as an informal method to create carpools in major metropolitan areas such as Washington D.C. and San Francisco in the 1970's and have evolved into a widely-used commute option in cities throughout the nation," said Audrey DeBarros, Executive Director of Commuting Solutions, "We wanted to bring the first Casual Carpool program to Colorado and increase commuter options for everyone traveling along the US 36 corridor."

"Waze Carpool is excited to work with Commuting Solutions and the coalition of transportation agencies in the Denver area to help ease the pain points in everyday commutes," said Steven Lemeshow, Waze Carpool Partnerships Manager. "With Waze Carpool, we're making it easier for riders and drivers to carpool together while saving, time, money and the environment."

Casual Carpool on US 36 serves as a mutually beneficial program for both riders and drivers. Drivers can travel in the US 36 Express Lanes for free, and riders enjoy a fun, easy and affordable commute.



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Interested in learning more, Commuting Solutions, Waze, Regional Transportation District (RTD) and the Denver Regional Council of Governments (DRCOG) along with local city government staff for a station party at the US 36 & Table Mesa station on from 7-8 a.m. on Feb.11. Be the first to try a faster, more affordable commute, and grab some *Casual Carpool on US 36* giveaways.

To learn more about *Casual Carpool on US 36*, please visit [Bit.ly/casualcarpool36](https://bit.ly/casualcarpool36).

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About Commuting Solutions

Commuting Solutions is dedicated to delivering innovative transportation options that connect commuters to their workplaces, businesses to their employees, and residents to their communities. Through advocacy for infrastructure and transportation improvements, partnerships and education, we create progressive, flexible transportation solutions.

About Waze Carpool

Waze is where people and technology meet to solve transportation challenges. It's a platform that empowers communities to contribute road data, edit Waze maps and carpool to improve the way we move about the world. Thanks to Wazers everywhere, Waze is able to partner with municipalities and transit authorities to reduce traffic and congestion – leveraging current infrastructure while impacting city planning.

A world with better transportation doesn't have to be in the distant future. By harnessing the power of community to reverse negative trends in transportation, Waze can create a world where traffic is history.