

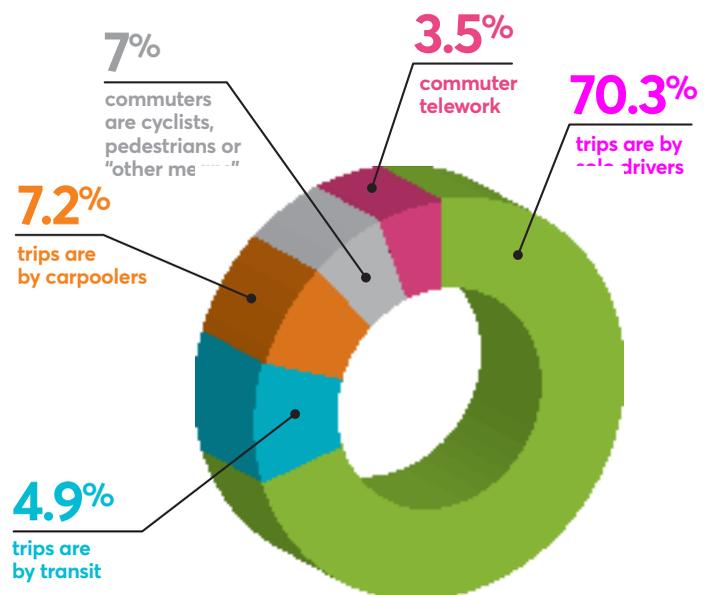
### WHO WE ARE

Commuting Solutions is dedicated to delivering innovative transportation options that connect commuters to their workplaces, businesses to their employees, and residents to their communities. Through advocacy for infrastructure and transportation improvements, partnerships and education, we create progressive, flexible transportation solutions.



### REGIONAL COMMUTING TRENDS

Over 70 percent of Westminster, Broomfield, Louisville, Superior, and Boulder residents complete their commutes by driving solo, while only a mere 4.9 percent commute by transit. With an average commute of 22.2 miles roundtrip, that means the average US 36 corridor resident emits over 2,381,416 g/CO<sub>2</sub> in just one year, equal to over two round-trip flights from Denver to London!



Source: United States Census Bureau's American Community Survey (ACS) data from 2011 to 2014.

### WHAT WE DO

Commuting Solutions is focused on increasing the share of car/vanpoolers, cyclists and transit riders by educating commuters, engaging local employers and advocating for transportation investments. Throughout the year, our engagement efforts reduce CO<sub>2</sub> emissions, help businesses attract and retain employees, and help us keep our region on the cutting edge of transportation innovation.

Our regional impact is strengthened by our partnership with the Denver Regional Council of Governments (DRCOG) and six other Transportation Management Organizations. The partnership of our eight organizations helps the entire Denver metro region meet goals for air quality, reducing single occupancy vehicle trips and the total number of miles traveled.

# 2018 TOP 10 ACCOMPLISHMENTS

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## 1 TRANSPORTATION MATTERS BUSINESS INITIATIVE

Commuting Solutions, in partnership with local governments, chambers of commerce and economic development partners, launched the Transportation Matters business initiative to educate local businesses about the transportation funding crisis in Colorado and engage them in the maturing conversation surrounding funding. Commuting Solutions was awarded the Association for Commuter Transportation's Excellence in Advocacy award for the program.

## 2 PROPOSITION 110 STATEWIDE CAMPAIGN INVESTOR

Commuting Solutions invested into the Let's Go Colorado coalition to endorse and advocate for the passage of Proposition 110, which aimed to create a sustainable funding source for transportation in Colorado.

## 3 20 YEARS OF ADVOCACY

2018 marked Commuting Solutions twentieth anniversary as an organization. To celebrate the milestone, we hosted a 20th Birthday Bash along with the US 36 Mayors & Commissioners Coalition.

## 4 19TH ADVOCACY TRIP TO WASHINGTON D.C.

Commuting Solutions accompanied the US 36 Mayors & Commissioners Coalition on their annual advocacy trip to Washington D.C. for the nineteenth year. The trip serves as an opportunity to meet with federal policymakers and discuss federal transportation funding opportunities.

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## 6 US 36 WAYFINDING SIGN INSTALLATION

In December 2018, Commuting Solutions, in partnership with a broad coalition of communities, announced the completion of the initial phase for the branded regional wayfinding project. This included the development, fabrication and installation of universal branded wayfinding signs along the US 36 Bikeway and creating kiosks at each RTD station.

## 7 FUNDING SECURED FOR ADDITIONAL BIKE-N-RIDE SHELTERS

In partnership with Broomfield and Westminster, Commuting Solutions was awarded a DRCOG grant to construct two additional Bike-n-Ride shelters along the US 36 corridor: one at US 36 & Broomfield station and one at US 36 & Westminster Station.

## 8 FIVE NEW PROGRAMS LAUNCHED

Commuting Solutions was contracted to work on five programs in 2018, including raising awareness of the FLEX and L bus services, promoting Uber's Express POOL option, piloting a mobility on demand program with Boulder County, developing a universal branded wayfinding system, and developing Colorado's first casual carpool program.

## 9 60 EVENTS HOSTED

In 2018, we hosted over 60 events including quarterly Membership Meetings, Workplace Commute Ambassadors Meetings, the 9th Legislative Breakfast, the Sustainable Transportation Summit and Bike to Work Day.

## 10 STATE HIGHWAY 119 STUDY COMPLETED

State Highway 119, connecting Boulder to Longmont, underwent a Bus Rapid Transit (BRT) feasibility study in 2018. The study evaluated cost-effective mobility improvements to address the growing congestion and travel demand, environmental impacts, multimodal access, transit reliability and transit travel time among other criteria.

Commuting Solutions  
287 Century Circle, #103  
Louisville, CO 80027

[info@commutingsolutions.org](mailto:info@commutingsolutions.org)

303.604.4383

[commutingsolutions.org](http://commutingsolutions.org)