



## **Workplace Ambassador Network (WAN)**

**March 23, 2011**

**2:30 – 4:00 PM**

**1<sup>st</sup> BANK Center**

**Mountain View Room**

**Meeting Minutes**

### **1. Attendees:**

Faith Holloway, Omni Interlocken Resort  
Barton Kiburz, Hunter Douglas  
Dianne Beal, Hunter Douglas  
Vanessa Bridges, Key Equipment Finance  
Georgiann Briggs, Rocky Mountain Metropolitan Airport  
Robyn Patton, MWH Global  
Jared Hall, Boulder County  
Danny Widdel, RTD  
Gerri Castro, RTD  
Nataly Erving, RTD  
Audrey DeBarros, 36 Commuting Solutions  
Catherine Sanders, 36 Commuting Solutions

### **2. Walking tour of the Broomfield Park-n-Ride transit facility – Nataly Erving, RTD Senior Service Planner/Scheduler**

Nataly gave explained the history of the Park-n-Ride, the decision to pursue a Park-n-Ride with Arista developers and the City and County of Broomfield in order to build a Transit Oriented Development (TOD). Nataly also presented on the many transit routes that service the Park-n-Ride, which include six RTD Regional (lettered) routes, five RTD Local (numbered) routes, SkyRide to DIA, and two RTD Call-n-Ride services (Broomfield and Interlocken/Westmoor). Nataly can be reached at 303-299-2059 or [nataly.erving@rtd-denver.com](mailto:nataly.erving@rtd-denver.com).

3. **The Future of U.S. 36 Transit: Northwest Rail and Bus Rapid Transit (BRT)** – Nataly Erving, RTD Senior Service Planner/Scheduler, and Audrey DeBarros, Executive Director of 36 Commuting Solutions

Nataly and Audrey presented the future of transit on U.S. 36, which includes U.S. 36 Bus Rapid Transit, which will serve the 18 miles between Boulder and Denver, and the Northwest Commuter Rail, which is 41-miles of diesel rail running from Denver Union Station with stops along U.S. 36, Boulder, and Longmont. Both projects are part of RTD's FasTracks program.

In the near-term, construction will begin on a 5.8-mile segment of the Northwest Rail project, which will be constructed with the completion of the Gold Line, connecting south Westminster (71<sup>st</sup> and Lowell) with Denver Union Station, which will be completed by 2016. Additionally, RTD is working on improvements to bus service on U.S. 36 by constructing queue jumps (an additional lane solely for transit use, to allow buses to by-pass congestion at signalize intersections) at U.S. 36 and McCaslin and U.S. 36 and Church Ranch, as well as building improvements at the other Park-n-Rides locations along U.S. 36, including constructing a pedestrian bridge at Table Mesa.

4. **Your RTD Transit Pass options: RTD Pass Outlet Program, FlexPass, and Eco Pass** – Danny Widdel and Gerri Castro, RTD Sales and Outreach

Danny and Gerri presented RTD's three primary pass options for employers: Eco Pass, FlexPass, and the Employer Pass Outlet Program. An overview of these three pass options is available in the RTD Pass Program One Sheet.

5. **Workplace Ambassador Network** – Catherine Sanders, Communication and Outreach Manager for 36 Commuting Solutions

Catherine presented an overview of the Workplace Ambassador Network. The mission of the Workplace Ambassador Network is to help member business employees encourage others in their workplace to use transportation options such as carpooling, riding transit, bicycling, vanpooling, teleworking or walking. This group meets quarterly to share ideas for promoting clean commuting in the workplace from within. Workplace Ambassadors are leaders and resources for their coworkers. The Workplace Ambassador Network benefits both employers and employees, reducing congestion and parking demand, and ensuring employees understand all their commuting options, especially as gas prices continue to climb.

Catherine brought copies of the Workplace Ambassador Network Handbook. This handbook is a concise guide to the Workplace Ambassador Network and has ideas outlined on ways Workplace Ambassadors can promote clean commuting to your coworkers, from the most basic outreach to more advanced forms of outreach. 36 Commuting Solutions will work with Workplace Ambassadors one-on-one to identify the best ways that to promote clean commuting.

6. **Looking Ahead – May 25, 2011 WAN Meeting: Biking**

- a. On the Agenda: Bike to Work Day, Westminster's Bike Plan
- b. Contact Catherine to present, or host, the next WAN meeting