

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

**Commuting Solutions to Host RTD Customer Appreciation Event
at US 36 and Broomfield Station!**

What: RTD customer appreciation event with snacks in celebration of the [Regional Transportation District's](#) (RTD) [new fare structure](#) and the [Zero Fare for Youth](#) pilot program that allows Youth 19 under to enjoy the convenience of using RTD services at no cost until August 31, 2024.

Who: The rider appreciation event will be hosted by Commuting Solutions and RTD.

When: Wednesday, September 27, 2023, 7:00 – 8:30 a.m.

Where: US 36 and Broomfield Station – 8010 Transit Way, Broomfield, CO

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About Commuting Solutions

Commuting Solutions is dedicated to delivering innovative transportation options that connect commuters to their workplaces, businesses to their employees, and residents to their communities. Through advocacy for infrastructure and transportation improvements, partnerships, and education, we create progressive, flexible transportation solutions. commutingsolutions.org

About Zero Fare for Better Air

Zero Fare for Youth is a one-year pilot program that aims to enhance the lives of RTD customers and communities by reducing transportation costs for families. By inviting ages 19 and under to use RTD services at no cost, we also remove barriers to education and employment, while creating access to destinations across the metro Denver region. Beginning September 1, RTD is excited to welcome a future generation of transit users to experience the benefits of public transit without a fare. Zero Fare for Youth encourages lifelong transit use through early exposure to, and use of, public transportation among a new generation of customers. <https://www.rtd-denver.com/zerofare/youth>