



Advocate.



Educate.



Innovate.

Commuting

Solutions

Setting the pace for the northwest metro region.

2024 SPONSORSHIP OPPORTUNITIES

Position your organization as a champion of active transportation.

Increase visibility among elected officials and business leaders.

Support coalition building for the northwest metro region.

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2024 Signature Events

15th Legislative Breakfast (1 annually)

Join public and private sector leaders for an exclusive look at the upcoming 2024 legislative session. This event convenes government staff, elected officials, business owners and advocacy groups who are leading the conversation in transportation public policy priorities.

Membership Meetings (6 annually)

Membership Meetings convene nearly 100 regional leaders and elected officials on a regular basis to network and learn about the latest transportation progress and priorities for our region. Additional opportunities may arise in 2024 for northwest projects for CO 119, US 287, CO 42 and CO 7, which will give an opportunity to touch base on the Northwest Area Mobility Study.

8th Sustainable Transportation Summit (1 annually)

The Sustainable Transportation Summit focuses on state, national and local transportation innovation. Attendees gain valuable insights on land use, public policy, community development and technology in the transportation sector.

Workplace Commute Ambassadors (WCA) Meetings (3 annually)

The Workplace Commute Ambassadors Network is comprised of sustainable commute advocates who strive to inspire commuter behavior change at their workplaces. WCA meetings provide organizations with the tools needed to encourage co-workers to take advantage of sustainable transportation options that improve mobility.

2024 Bike to Work Day (1 annually)

The statewide event energizes businesses, residents and employees to support bicycling as a healthy and viable form of transportation.

“Sponsoring Commuting Solutions’ Signature Events is a great opportunity to put your organization in the front seat of vital transportation conversations in the northwest metro region.”

Craig Eicher, Senior Manager Wholesale Accounts, Xcel Energy



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We connect people to places in the northwest metro region.

Sponsorship Packages

Presenting Sponsor – \$6,500

- Shared top billing on event signage, event webpages and promotional materials for signature events
- Priority verbal recognition during events
- Six (6) posts on Facebook, LinkedIn and Instagram to highlight your organization throughout 202
- Recognition as a Bike to Work Day Station Sponsor
- Logo recognition as 2024 Presenting Sponsor on Commuting Solutions' sponsorship webpage
- A center, front row table for six (6) people at the Legislative Breakfast with the opportunity to have an elected official seated at your table
- Five (5) tickets to the Sustainable Transportation Summit
- Sponsor designation in Legislative Breakfast and Sustainable Transportation Summit program
- Sponsor designation on Legislative Breakfast and Sustainable Transportation Summit name badges

Gold Sponsor – \$4,000

- Logo recognition on event signage, event webpages and promotional materials for signature events
- Verbal recognition during events
- Three (3) posts on Facebook, LinkedIn and Instagram to highlight your organization throughout the year
- A well-placed table for four (4) people at the Legislative Breakfast with the opportunity to have an elected official seated at your table
- Logo recognition as 2024 Gold Sponsor on Commuting Solutions' sponsorship webpage
- Four (4) tickets to the Sustainable Transportation Summit
- Sponsor designation in Legislative Breakfast and Sustainable Transportation Summit program
- Sponsor designation on Legislative Breakfast and Sustainable Transportation Summit name badges

Silver Sponsor – \$2,000

- Name recognition on event signage, event webpages and promotional materials for signature events
- Two (2) tickets to the Legislative Breakfast
- Two (2) tickets to the Sustainable Transportation Summit
- One (1) post on Facebook, LinkedIn and Instagram to highlight your organization during the year
- Name recognition as 2024 Silver Sponsor on Commuting Solutions' sponsorship webpage
- Sponsor designation in Legislative Breakfast and Sustainable Transportation Summit program
- Sponsor designation on Legislative Breakfast and Sustainable Transportation Summit name badges

Foundational Support

Foundational Sponsor – \$10,000

- Shared top billing on event signage, event webpages and promotional materials for signature events
- Priority verbal recognition during events
- Ten (10) posts on Facebook, LinkedIn and Instagram to highlight your organization throughout 2024
- Recognition as a Bike to Work Day Station Sponsor
- Logo recognition as 2024 Foundational Sponsor on Commuting Solutions' sponsorship webpage
- A center, front row table for eight (8) people at the Legislative Breakfast with the opportunity to have an elected official seated at your table
- Eight (8) tickets to the Sustainable Transportation Summit
- Sponsor designation in Legislative Breakfast and Sustainable Transportation Summit program
- Sponsor designation on Legislative Breakfast and Sustainable Transportation Summit name badges

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A La Carte Event Sponsorships

15th Legislative Breakfast* – \$950

- Eight (8) tickets to the Legislative Breakfast
- Company name and logo on the event program and on your table placard
- The opportunity to host an elected official or member of the media at your table (optional)

8th Sustainable Transportation Summit – \$850

- Three (3) tickets to the Sustainable Transportation Summit
- Company name and logo on the event program and on your table placard and on promotional materials

Membership Meeting Breakfast Sponsor* – \$500

*In-kind donation of breakfast is also accepted

- Logo recognition as Membership Meeting Breakfast Sponsor during one Membership Meeting in March, June, September or December
- Verbal recognition as Breakfast Sponsor during Membership Meeting
- Recognition as Breakfast Sponsor on Membership Meeting Agenda
- One (1) social media post on Facebook, LinkedIn and Instagram
- Name and logo recognition on digital promotional materials, including event website pages and e-newsletters, as Membership Meeting Breakfast Sponsor

Nonprofit Sponsorship – \$650

- Name recognition as a nonprofit sponsor on Signature Events webpages and promotional materials
- One (1) social media post on Facebook, LinkedIn and Instagram highlighting your nonprofit's mission
- Name recognition as a 2024 Nonprofit sponsor on the Commuting Solutions' Sponsorship webpage

Bike to Work Day Station Sponsor – \$500

- Logo placement and recognition at our hosted breakfast stations
- One (1) social media post on Facebook, LinkedIn and Instagram
- Business logo and website link on our Bike to Work Day webpage
- Business name and logo on promotional material

If you are interested in providing an In-Kind Sponsorship please contact Margery Gavin at 303-604-4385 or by email at margery@commutingsolutions.org to discuss details.



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Sponsorship Agreement

Thank you for joining us as a 2024 sponsor! Please select which sponsorships best fits your organization and return this agreement to Commuting Solutions by emailing margery@commutingsolutions.org by Oct. 18, 2024 to be included in our 2024 event promotion. Please contact Margery Gavin at 303-604-4385 or email margery@commutingsolutions.org if you have any questions.

YES! We would like to support Commuting Solutions by participating as a:

- Presenting Sponsor (\$6,500)
- Gold Sponsor (\$4,000)
- Silver Sponsor (\$2,000)
- Foundational Sponsor (\$10,000)

A La Carte Sponsorships:

- 15th Legislative Breakfast Sponsor (\$950)
- 8th Sustainable Transportation Summit(\$850)
- Membership Meeting Breakfast Sponsor (\$500)
- Nonprofit Sponsorship (\$6500)
- Bike to Work Day Station Sponsor (\$500)

Company Name: _____

Contact Person: _____

Phone Number: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature

Title

Date

Please provide the following to margery@commutingsolutions.org (an .eps or .jpg version is preferred).

Organization's Logo

Sponsorship Agreement Form

Check is enclosed

Send Invoice (Invoices will be sent in January 2024)

**Commuting Solutions is a 501(c)3 Colorado nonprofit organization.
Your contribution is tax deductible as allowed by IRS guidelines.**

Commuting _____

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