

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

Commuting Solutions to Host Customer Appreciation Event to Celebrate Transit Day July 25!

What: Transit Day customer appreciation event with breakfast burritos and treats in celebration of the [Regional Transportation District's](#) (RTD) **Zero Fare for Better Air** – a collaborative, statewide initiative designed to reduce ground-level ozone by increasing use of transit. During the months of July and August RTD is offering fares at no cost across its entire system as part of the initiative. Staff will also provide information on upcoming transit improvements for Coffman Street, Longmont and the region.

Who: The rider appreciation event will be hosted by Commuting Solutions, RTD, and the City of Longmont. RTD Director Erik Davidson will participate in the event.

When: Tuesday, July 25, 2023, 7:00 – 8:30 a.m.

Where: RTD 8th & Coffman Park-n-Ride (775 Coffman St., Longmont, CO 80501)

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About Commuting Solutions

Commuting Solutions is dedicated to delivering innovative transportation options that connect commuters to their workplaces, businesses to their employees, and residents to their communities. Through advocacy for infrastructure and transportation improvements, partnerships, and education, we create progressive, flexible transportation solutions. commutingsolutions.org

About Zero Fare for Better Air

Through a partnership with the Colorado Energy Office, made possible by Colorado Senate Bill 22-180, RTD will offer zero fares across its system for the second consecutive year, expanding to cover fares for both July and August. Approximately 85% of greenhouse gas emissions that come from transportation are due to day-to-day commutes. By leaving the car at home and hopping on a bus or train, a person can save up to 20 pounds of carbon dioxide emissions every day. rtd-denver.com/zerofare