

FOR IMMEDIATE RELEASE

Media Contact:

Audrey DeBarros, Executive Director
Commuting Solutions
303-330-4939 | audrey@commutingsolutions.org

**Commuting Solutions and BCycle Announce
Northwest Regional Electric Bike Share Feasibility Study,
Upcoming Demonstrations and Public Survey**

Louisville, CO (June 26, 2023) Commuting Solutions and BCycle, in collaboration with local governments and businesses, are exploring the feasibility, cost and implementation of an electric bike share system that would encompass Boulder, Broomfield, Boulder County, Erie, Lafayette, Longmont, Louisville, Superior, and Westminster.

The system would utilize electric bikes provided by BCycle that could be checked out and used to travel within and between these communities. "Commuting Solutions and its local government partners have been working for years to explore the possibility of creating regional bike share program" says Audrey DeBarros, Commuting Solutions Executive Director. "I am very excited about this study and the potential it has to expand the Boulder BCycle bike share system regionally. Bike share is an important first and final mile solution identified in both the US 36 First and Final Mile Study and the CO 119 First and Final Mile Study. We envision creating a regional network to enable the public to easily travel between communities and modes of transportation as we expand transit in the northwest metro region."

Bike share programs such as Boulder BCycle are innovative systems that give users the ability to check out a bike at a variety of locations and drop them off at a different one. There is not currently an option for regionwide connectivity outside of the City of Boulder. "With so many commuters and residents moving between the different communities in the northwest region, expanding the current Boulder BCycle bike share program into a regionwide system makes a lot of sense." says Kevin Crouse, Boulder BCycle General Manager.

As part of the study, Commuting Solutions and BCycle are conducting a survey to allow the people in the community to share their opinions on having a bike share

program throughout the region. Additionally, they will be conducting a series of e-bike demonstrations at community events throughout the summer to give the public the opportunity to try out the e-bikes and learn more about the potential future of bike share in our region.

Upon the conclusion of the survey this fall, Commuting Solutions, BCycle and their partners will develop a proposal to implement a northwest regional bike share program. For more information, to obtain the bike share demonstration schedule, and to participate in the survey, please visit commutingsolutions.org/bikesharestudy.

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About Commuting Solutions

Commuting Solutions is dedicated to delivering innovative transportation options that connect commuters to their workplaces, businesses to their employees, and residents to their communities. Through advocacy for infrastructure and transportation improvements, partnerships, and education, we create progressive, flexible transportation solutions. commutingsolutions.org