



Setting the pace for the northwest metro region.

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**MEDIA ALERT**

**The Northwest Metro Region's Mayors, Commissioners Invite Media for a Ride-a-Long the Flatiron Flyer BRT Service**

*The Transit Ride-Along Event—hosted in partnership with Commuting Solutions—Will Promote RTD's Free Transit Fares in August 2022, Made Possible by Colorado Senate Bill 22-180*

**What:** In celebration of RTD's [Free Fare for Better Air](#) initiative to offer zero fares to encourage transit use during Colorado's ozone season, the Northwest Mayors and Commissioners Coalition (NWMCC) and Commuting Solutions invite members of the Colorado media to join for a ride on the Flatiron Flyer, RTD's first-ever Bus Rapid Transit (BRT) service providing connectivity across the northwest metro region.

**Who:** The special media event will be hosted by Commuting Solutions, the region's multi-modal improvement and funding advocacy organization, in partnership with the NWMCC, a coalition of elected government leaders in the northwest metro region.

**When:** The ride will take place on Tuesday, August 9, 2022, with the 9 a.m. Flatiron Flyer BRT service from Boulder to Denver Union Station. Media are encouraged to arrive by 8:45 a.m.

**Where:** Downtown Boulder Station (1800 14th Street, Boulder, CO 80302).

**Why:** This ride is being coordinated to encourage residents, employees, and visitors to try RTD service throughout August when transit fares will be completely free. The free fare initiative from RTD was made possible by [Colorado Senate Bill 22-180](#) to encourage more sustainable transportation during the thick of Colorado's Ozone season.

**Interviews and Visuals:** Members of both Commuting Solutions and NWMCC will be available for media interviews and photos.

**How:** To attend, send your RSVP to Audrey DeBarros, Executive Director of Commuting Solutions, by Monday, August 8, 2022: [audrey@commutingsolutions.org](mailto:audrey@commutingsolutions.org)

**More:** RTD's Bus Rapid Transit (BRT) service, the Flatiron Flyer, is the first BRT service to connect Denver with the northwest metro region's businesses, federal institutions and the University of Colorado Boulder. Riders have access to downtown Boulder, downtown Denver along with other stops along the U.S. 36 Corridor.

The service comes every 15 minutes and allows for commuters and recreational passengers to leave their cars at home – saving money, time, and curbing personal air pollution. Whether traveling to work in Broomfield, a Rockies game in Denver, or a hike in Boulder – try the Flatiron Flyer!

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***About Commuting Solutions:***

Commuting Solutions is dedicated to delivering innovative transportation options that connect commuters to their workplaces, businesses to their employees, and residents to their communities. Through advocacy for infrastructure and transportation improvements, partnerships and education, we create progressive, flexible transportation solutions. Learn more at [www.commutingsolutions.org](http://www.commutingsolutions.org).

***About the Northwest Mayors and Commissioners Coalition:***

The Northwest Mayors & Commissioners Coalition (NWMCC) includes the jurisdictions of Boulder, Boulder County, Longmont, Erie, Lafayette, Superior, Louisville, City & County of Broomfield and Westminster. The MCC and Commuting Solutions have advocated for multimodal, safety and transportation investments which reduce the impacts of transportation on GHG emissions and climate change in the northwest metro region for over 20 years. For more information, view the [2022 fact sheet](#).