

# WORKPLACE COMMUTE AMBASSADORS

CONNECT. INSPIRE. ACHIEVE



The Workplace Commute Ambassador program connects sustainability advocates from regional businesses in the northwest metro region to inspire commute behavior change in their workplaces. Together we set the pace for the northwest metro region!

## Purpose

The Workplace Commute Ambassador (WCA) program provides support to employees who want to encourage their colleagues to use transportation options such as carpooling, transit, cycling, vanpooling or teleworking. We host biannual meetings to provide resources, updates from regional transportation partners, provide networking opportunities, and help members implement programs such as Bike to Work Day and Go-Tober.

## What is a Workplace Commute Ambassador?

A Workplace Commute Ambassador is a organizational representative who actively promotes sustainable transportation options within their company. Ambassadors are encouraged to develop customized plans and goals for their workplace in coordination with Commuting Solutions.

## What are the benefits for the employer?

- A demonstrated commitment to improving quality of life and air quality in the community.
- An increase of employee productivity due to reduced stress and less delays associated with commuting difficulties.
- Attraction of skilled employees by increasing access to a regional workforce.
- Higher retention rates and improved employee morale due to increased transportation benefits.
- Enhanced company facilities and increased property values through reduced amount of building space devoted to non-productive parking usage.
- Reduced parking demands.

## How do employees benefit?

- Reduced out-of-pocket commuting costs, such as parking, gas, maintenance, and insurance.
- Cost savings due to extended car life, which reduces the hidden commuting costs associated with wear-and-tear and vehicle depreciation.
- A more convenient and comfortable commute by avoiding the hassles of driving alone which leads to reduced stress and higher productivity.
- Increased compatibility of work and personal life through flexible work hours, teleworking, ridesharing, and/or a combinations of these programs.
- Improved health and fitness.

## What is the big picture?

- Increased mobility of people, goods, and services resulting in a thriving economy in the metro region
- Reduced traffic congestion and air pollution.
- Reduced dependence on fossil fuels and spending on vehicle infrastructure.
- Better overall health of citizens.

## How do you get involved?

For more information please visit [commutingsolutions.org](http://commutingsolutions.org) or contact Commuting Solutions at [info@commutingsolutions.org](mailto:info@commutingsolutions.org).