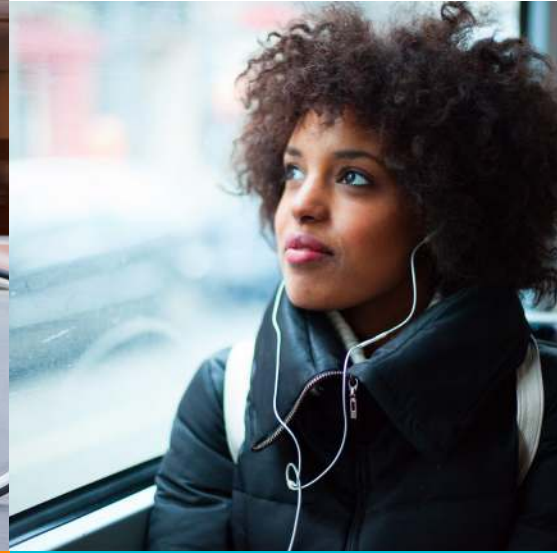




Advocate.



Educate.



Innovate.

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Solutions

Setting the pace for the northwest metro region.

2020 SPONSORSHIP OPPORTUNITIES

Position your organization as a champion of active transportation.

Increase visibility among elected officials and business leaders.

Support coalition building for the northwest metro region.

Setting the pace for the northwest metro region.

2020 Signature Events

Legislative Breakfast (1 annually)

Join public and private sector leaders for an exclusive look at the upcoming 2020 legislative session. This event brings together government staff, elected officials, business owners and advocacy groups who are leading the conversation in transportation public policy priorities.

Membership Meetings (4 annually)

Membership Meetings convene nearly 100 regional leaders and elected officials to network and learn about the latest transportation progress and priorities for our region.

Sustainable Transportation Summit (1 annually)

The Sustainable Transportation Summit focuses on state, national and local transportation innovation. Attendees gain valuable insights on land use, public policy, community development and technology in the transportation sector.

Workplace Commute Ambassadors (WCA) Meetings (2 annually)

The Workplace Commute Ambassador network is comprised of sustainable commute advocates who strive to inspire commuter behavior change at their workplaces. WCA meetings provide organizations with the tools needed to encourage co-workers to take advantage of sustainable transportation options that improve mobility.

2020 Bike to Work Day (1 annually)

The region's largest annual bicycle commuting event drew 31,000 bicycle commuters in 2019. The statewide event energizes businesses, residents, and employees to support bicycling as a healthy and viable form of transportation.

"Sponsoring Commuting Solutions' Signature Events puts your organization at the forefront of the vital transportation conversation in our region."

Dennis Paul, Associate Vice President, Elevations Credit Union



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Sponsorship Packages

Presenting Sponsor (Limited to one organization) – \$5,000

- Top billing on event signage, event webpages and promotional materials for signature events
- Priority verbal recognition during events
- One (1) edition of Commuting Solutions' monthly e-newsletter, *Up to Speed*, branded in your organization's colors and logo placement
- **Up to Speed reaches over 3,000 businesses, residents and elected officials in the northwest metro region*
- Six (6) posts on Facebook, Twitter and LinkedIn to highlight your organization throughout 2019
- Recognized as Bike to Work Day station sponsor
- Logo recognition as 2019 Presenting Sponsor on Commuting Solutions sponsorship webpage
- A center, front row table for six (6) people at the Legislative Breakfast with the opportunity to have an elected official seated at your table
- Five (5) tickets to the Sustainable Transportation Summit
- Sponsor designation in Legislative Breakfast and Sustainable Transportation Summit program
- Sponsor designation on Legislative Breakfast and Sustainable Transportation Summit name badges

Gold Sponsor – \$3,000

- Logo recognition on event signage, event webpages and promotional materials for signature events
- Verbal recognition during events
- Three (3) posts on Facebook, Twitter and LinkedIn to highlight your organization throughout the year
- A well-placed table for four (4) people at the Legislative Breakfast with the opportunity to have an elected official seated at your table
- Logo recognition as 2019 Gold Sponsor on Commuting Solutions sponsorship webpage
- Four (4) tickets to the Sustainable Transportation Summit
- Sponsor designation in Legislative Breakfast and Sustainable Transportation Summit program
- Sponsor designation on Legislative Breakfast and Sustainable Transportation Summit name badges

Silver Sponsor – \$1,500

- Name recognition on event signage, event webpages and promotional materials for signature events
- Two (2) tickets to the Legislative Breakfast
- Two (2) tickets to the Sustainable Transportation Summit
- One (1) post on Facebook, Twitter and LinkedIn to highlight your organization during the year
- Name recognition as 2019 Silver Sponsor on Commuting Solutions sponsorship webpage
- Sponsor designation in Legislative Breakfast and Sustainable Transportation Summit program
- Sponsor designation on Legislative Breakfast and Sustainable Transportation Summit name badges



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A La Carte Event Sponsorships

Legislative Breakfast – \$750

- A table for eight (8) people
- Company name and logo on the event program and on your table placard
- The opportunity to host an elected official or member of the media at your table (optional)

In-Kind Sponsorship – Minimum \$750

- Business name and website link on our Sponsorship webpage
- Recognition in one (1) edition of Up to Speed recognizing donation
- Additional recognition tailored to in-kind donation

Membership Meeting Breakfast Sponsor – \$750

**In-kind donation of breakfast is also accepted*

- Logo recognition as Membership Meeting Breakfast Sponsor during one Membership Meeting in March, June, September or December
- Verbal recognition as Breakfast Sponsor during Membership Meeting
- Recognition as Breakfast Sponsor on Membership Meeting Agenda
- One (1) social media post on Facebook, LinkedIn and Twitter
- Name and logo recognition on digital promotional materials, including event website pages and e-newsletters, as Membership Meeting Breakfast Sponsor

Nonprofit Sponsorship - \$500

- Name recognition as a non-profit sponsor on Signature Events webpages and promotional materials
- One (1) social media post on Facebook, LinkedIn and Twitter highlighting your nonprofit's mission
- Name recognition as a 2019 Nonprofit sponsor on the Commuting Solutions' Sponsorship webpage

Bike to Work Day Station Sponsor – \$500

- Logo placement and recognition at our hosted breakfast stations
- One (1) social media post on Facebook, LinkedIn and Twitter
- Business logo and website link on our Bike to Work Day webpage
- Business name and logo on promotional materials



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Sponsorship Agreement

Thank you for joining us as a 2020 sponsor! Please select which sponsorships best fits your organization and return this agreement to Commuting Solutions by **October 5, 2019** to be included in our 2020 event promotion. Please contact Heidi Buckhout at heidi.rr@gmail.com if you have any questions.

YES! We would like to support Commuting Solutions by participating as a:

Presenting Sponsor (\$5,000)

Gold Sponsor (\$3,000)

Silver Sponsor (\$1,500)

A La Carte Sponsorships:

Legislative Breakfast Table Sponsor (\$750)

In-Kind Sponsorship (\$750)

Membership Meeting Breakfast Sponsor (\$750)

Nonprofit Sponsor (\$500)

Bike to Work Day (\$500)

Company Name: _____

Contact Person: _____

Phone Number: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature Title Date

Check is enclosed Please invoice me now Please invoice me in January 2020

Please provide your organization's logo by **October 5, 2019** to molly@commutingsolutions.org (an .eps or .png version is preferred).

**Commuting Solutions is a 501(c)3 Colorado nonprofit organization.
Your contribution is tax deductible as allowed by IRS guidelines.**

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