Commuting Solutions is dedicated to delivering innovative transportation options that connect commuters to their workplaces, businesses to their employees, and residents to their communities. We advocate for infrastructure and transportation improvements, create essential partnerships and educate citizens. Our work is to provide progressive, flexible and sustainable transportation solutions that also reduce emissions and mitigate the impacts of climate change.

**REGIONAL COMMUTING TRENDS**

More than 60% of drivers drove alone in Boulder County while more than 77% drove alone in Broomfield County. In Broomfield County, 6.44% of drivers carpooled, 3.57% used public transportation, 2.85% used other means such as cycling, walking, etc., and 9.25% teleworked.

**WHAT WE DO**

Commuting Solutions is focused on increasing the share of car/vanpoolers, cyclists and transit riders by educating commuters, engaging local employers and advocating for transportation investments. Throughout the year, our engagement efforts reduce CO2 emissions, help businesses attract and retain employees, and support our region to stay on the cutting edge of transportation innovation.

Our regional impact is strengthened by our partnership with the Denver Regional Council of Governments (DRCOG) and seven other Transportation Management Organizations. The partnership of our organizations help the entire Denver metro region meet goals for air quality, reducing single-occupancy vehicle trips and the total number of miles traveled, consistent with the 2021 GHG Pollution Reduction Roadmap goals for Colorado.
2020 TOP 10 ACCOMPLISHMENTS

1 ADVOCACY FOR THE NORTHWEST METRO REGION THROUGH ANNUAL TRIP TO WASHINGTON D.C. AND STATE LEGISLATURE

Before COVID-19 shut down the country, Commuting Solutions, members of the Northwest Mayors & Commissioners Coalition and other stakeholders headed to Washington D.C. to advocate for the northwest metro region. In addition, we were actively involved in the state legislature and position talking.

2 NORTHWEST AREA MOBILITY REGIONAL PLANNING PROGRESS FOR US 287 AND CO 7

Throughout 2020, Commuting Solutions worked with local governments, businesses and state transportation agencies to further the Northwest Area Mobility Study by working on the US 287 and the CO 7 Corridor Projects. There were meetings throughout the year, updates on social media, information in e-newsletters and dedicated webpages for the two projects.

3 STARTING SH 119 CORRIDOR FIRST AND FINAL MILE STUDY

In 2020, Commuting Solutions began working with its consultant, Fehr & Peers to conduct a planning study to create corridor-wide recommendations for bicycle and pedestrian connections, shared parking, Transportation Demand Management and microtransit.

4 LAUNCHING RIDE FREE LAFAYETTE

In 2020, Commuting Solutions worked in partnership with Boulder County, the City of Lafayette and Via Mobility Services to launch a free, on-demand, door-to-door service for people within the City of Lafayette and to the Kestrel community in the City of Louisville.

5 LAUNCHING SH 119 COALITION BUILDING WITH MEMBERSHIP MEETINGS, SOCIAL MEDIA, NEWSLETTERS, OUTREACH AND MORE

In 2020, Commuting Solutions worked with local governments, businesses, and transportation agencies to create a SH 119 Coalition to advocate for the SH 119 Corridor Project. We created Membership Meetings for the project, created a marketing communications corridor strategy and began a Public Involvement collaboration.

6 FEDERAL FUNDING COLLABORATIONS

A U.S. Department of Transportation Consolidated Rail Infrastructure and Safety Improvements (CRISI) Program grant was awarded to the City of Longmont to receive funding for safer and quieter railroads. We worked with the City to help achieve this wonderful grant! Commuting Solutions also worked on a grant for U.S. Department of Transportation for a Better Utilizing Investments to Leverage Development grant for SH 119 and Hover.

7 WAY TO GO TDM CONTRACT - PIVOTING COMMUNITY SERVICES TO ACCOMMODATE COVID-19

While 2020 started off to a normal year, when COVID-19 pivoted businesses and workplace to remote work, Commuting Solutions worked with its long-time partner Way to Go to ensure members had resources. We were able to pivot services to focus on teleworking, cycling and providing community services to help during a challenging time.

8 EXPANDING STAKEHOLDER ENGAGEMENT THROUGH NEW PARTNERSHIPS, MEMBERSHIPS

In 2020, Commuting Solutions had the privilege of working with new partnerships, such as Downtown Superior, and expanding its membership. We welcomed multiple new members throughout the year. Commuting Solutions hosted more than 20 events, including Membership Meetings, Workplace Commute Ambassador Meetings, the 11th Legislative Breakfast, the 4th Sustainable Transportation Summit, webinars, RTD Rider Appreciation events and more.

9 BROADENING COMMUNITY AWARENESS THROUGH INSTAGRAM

In the fall of 2020, Commuting Solutions expanded its social media network by creating Instagram! At the end of 2020, we achieved our goal of having more than 100 followers and use it as a way to promote Commuting Solutions’ programs, events, values, mission and as a way to connect with our members and stakeholders.

10 PIVOTED AND ADAPTED TO CHANGES DUE TO THE PANDEMIC

Commuting Solutions was able to pivot and adapt to changes when the COVID-19 pandemic made meeting in person impossible. With the help of Commuting Solution’s resilient team members including staff, board members and partners, webinars were created, COVID-19 resources were put together, and activities were reevaluated to ensure everyone’s health was put as a first priority!